



## **A six month programme for creative change**

### **What is it?**

A six month programme in creative campaigning, using what's gone before to make change today. You'll learn about the great tradition of people standing up to make change in the UK and apply this to your own ideas for change in homelessness and housing. This is a chance to change public perceptions, influence people with power and speak out for what you believe in.

### **Who is it for?**

- People with energy and enthusiasm who believe that arts and heritage can change the world.
- People who believe that inequality is wrong and that housing is a human right.
- People who want to challenge the stigma that exists in society.
- People who want to channel their experiences of homelessness and/or housing vulnerability to make change happen.
- People who want to work in the museums or in community campaigning – or both!

You do *not* need academic or educational qualifications to apply to Catalyst.

The programme is only open to people with experience of or currently experiencing homelessness and/or housing inequality. This includes street homelessness, hostels & temporary accommodation, social housing tenants at risk of eviction and social cleansing, alternative forms of housing such as squatting. However, you will *not* be expected to share your own experiences and story as part of the programme. This is about changing the bigger picture.



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### How is it structured?

	<b>Duration</b>	<b>When?</b>	<b>Time commitment</b>	
<b>Phase 1: Intensive Foundation</b>	<b>1 month</b>	<b>September 2018</b>	<b>2 days per week</b>	<b>Expenses covered</b>
<p><b>At the end of the foundation, participants will put in a project proposal. 5 participants and their projects will be selected to go through to Phase 2</b></p> <p style="text-align: center;">↓</p>				
<b>Phase 2: Project development and delivery</b>	<b>5 months</b>	<b>October – February 2018</b>	<b>Up to 20 days over the period.</b>	<b>Creative freelancer fee offered. Micro-funding for creative idea.</b>

### Programme Details

#### Phase 1: Intensive Foundation

**1 month, 2 days per week**

<b>Foundation covers:</b>	
Radical histories	Tactics for change
Working with archives	Understanding audiences
Working with historical records	Influencing
Object handling and packing	Storytelling
Planning and running events	Public engagement
Visitor experience	Social art & creativity
Planning a campaign	Understanding power



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The foundation will feature contributions from an inspiring range of people from both the creative and campaigning worlds:

### **Charlie Craggs @charliecraggs**

Charlie Craggs is a trans activist and author. She is the founder of Nail Transphobia, author of 'To my trans sisters', winner of the Marie Claire Future Shaper Award and ranked #1 on the Nesta & Guardian New Radicals list 2016.

### **Dr Christopher Scanlon @CHRISTOPHERSCA8**

Christopher Scanlon is a psycho-socialist, a consultant psychotherapist in adult and forensic mental health, a group analyst, and organisational consultant.

### **Dan Tsu @lyrixorganix**

LyrixOrganix is a social enterprise that creates experimental events, rewriting the rulebook for live music and spoken word. The energy behind the collective comes from Dan Tsu, its founder and creative director.

### **David Tovey@davidtovey1975**

David Tovey is a formerly homeless artist, educator and activist. David is also the founder of the UK's first One Festival of Homeless arts. He was recently made a commissioner for Shelter's Big Conversation on Social Housing.

### **Focus E-15 @focusE15**

The Focus E15 campaign was born in September 2013 when a group of young mothers were served eviction notices by East Thames Housing Association. Since then, the campaign has grown, inspired countless people and supported many more. Focus E-15 continues to tirelessly fight housing inequality and injustice.

### **Richard Sandell @rsmuseumstudies**

Richard Sandell is Professor of Museum Studies at the University of Leicester. A researcher-practitioner, his work explores how museums, galleries and heritage sites



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shape the moral and political climate within which human rights are experienced and continually fought for.

### **Sara Wajid @waji35**

Sara Wajid is Head of Engagement at the Museum of London and is the founder of Museum Detox, the network for BAME museum professionals

### **Sharon Heal @sharonheal**

Sharon Heal is the director of the Museums Association, a professional membership organisation that campaigns to promote the value of museums to society. Sharon is also chair of Museum of Homelessness. Sharon's background is in journalism, event creation and policy development. She has lectured in journalism, the history of museums and museum ethics and has judged prizes and awards including the Clore Award for Museum Learning.

### **Steve Topple @MrTopple**

Steve Topple is a no-nonsense, independent journalist based at The Canary. He writes on a broad range of subject, from housing to sexuality, via class and corporations, to music and the Middle East. But he has earned a reputation for shifting the debate on issue surrounding disability, mental health, long term illness and the intersections with government policy and neoliberalism.

### **Streets Kitchen @Streetskitchen**

Streets Kitchen is a UK & Ireland grassroots group working to help the homeless community, providing daily outreaches with food, clothing and information that benefit our streets. Streets Kitchen works in partnership with others across the UK and beyond.

### **VykiSparkes @capitalcurator**

VykiSparkes is Social and Working History Curator at the Museum of London.



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## **Phase 2: Practical training**

**5 months spent as a creative freelancer with MoH, developing a specific project.**

**Depending on the project, up to a 20 day commitment October – February.**

On the ground activity, bespoke to each person, including:

Field trips to other museums; practical events production experience at the Arts and Homelessness summit in Manchester in November 2018; exploring MoH collection and archive; action research in homelessness settings.

During this stage, people will have a mentor allocated according to their personal interests and will receive supervision from MoH co-founders. They will also receive clinical supervision where necessary.

During this stage of the programme, people will be supported to shape their creative change-making idea for delivery in early 2019.

## **End of Phase 2: Final Project**

This could involve organising a direct action, designing a workshop that educates people on homelessness or going behind-the-scenes to try and influence a politician. Afterwards, Catalyst graduates will continue to be part of the MoH community and we will signpost people to other opportunities in the sector.



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### **What do people get?**

- The chance to make change and be part of the first ever Museum campaign training programme
- A paid creative freelancer opportunity to deliver a change-making project
- Expenses for the Foundation covered.
- Microfunding to cover change-making project costs
- A mentor during the process
- A chance to be part of, and shape, the MoH community and change society.

### **How to apply**

The recruitment process is a two stage process. We are inviting expressions of interest via this [link](#).

After this, people will be invited to an meet and greet. This is an informal chance to meet the MoH team and for us to meet you. After the meet and greet, we will be in touch to let you if we can offer you a place on the Catalyst programme.

If you apply, please ensure you are available for the following dates:

2<sup>nd</sup> August, 6<sup>th</sup> September, 7<sup>th</sup> September, 13<sup>th</sup> September, 14<sup>th</sup> September, 20<sup>th</sup> September, 21<sup>st</sup> September, 27<sup>th</sup> September, 28<sup>th</sup> September.

The recruitment process dates are as follows:

Applications open – week of 18<sup>th</sup> June

Applications close – 23<sup>rd</sup> July

Applicants invited to Open Day – 27<sup>th</sup> July



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Meet and greet - 2<sup>nd</sup> August

Applicants informed if they have been successful – by 8<sup>th</sup> August

Programme starts – 6<sup>th</sup> September

We are an inclusive museum. If the recruitment process is not accessible for you please contact [matt@museumofhomelessness.org](mailto:matt@museumofhomelessness.org), DM us at @our\_MoH or call us on 07730 515 821 and we will find a way to apply that works for you.

**END**



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